

# Code of Ethics

## Association for Metallically Stabilized Earth

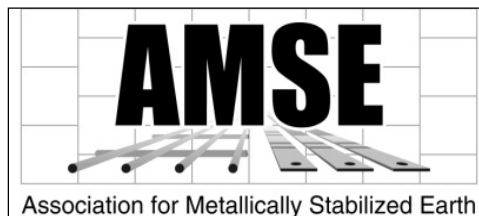
Through this Code of Ethics, Association for Metallically Stabilized Earth (AMSE) Members commit to using good, honest business practices in their dealings with customers, suppliers and competitors, for the protection of all parties and to protect and enhance the good name of the Mechanically Stabilized Earth (MSE) industry as a whole.

The mission of AMSE is to promote the use of mechanically stabilized earth (MSE) retaining structures using steel reinforcements and supplied through a single source of responsibility. Using our expertise, we will advocate for the development of and adherence to specifications which ensure value, performance, reliability and long term safety.

The Association for Metallically Stabilized Earth represents North American suppliers of MSE structures constructed with steel reinforcements. Through the cooperative efforts of its members, AMSE serves the MSE industry and the users and specifiers of MSE technology, contributing to the improvement of Mechanically Stabilized Earth materials, processes and practices.

Reference in this Code to "Member" means all classes of membership and all individuals and organizations participating in the activities of the Association. Members agree and commit themselves to the following principles of ethical conduct:

- ◆ *Members agree to support the Mission Statement of AMSE.*
- ◆ *Members agree to work to improve the understanding of MSE technology and its appropriate applications and specifications.*
- ◆ *Members agree to make only objective and truthful statements, claims and estimates regarding MSE technology and MSE projects.*
- ◆ *Members further agree not to create, distribute or dispense any information known to be false, fraudulent or illegal.*
- ◆ *Members agree to conduct business with honor and integrity so as not to bring discredit to AMSE, its Members or the MSE industry.*
- ◆ *Members agree to comply with all applicable laws, including antitrust laws.*
- ◆ *Members agree to disseminate this Code of Ethics to their engineering, sales and service employees and to encourage those employees to adhere to the Code.*



[www.amsewalls.org](http://www.amsewalls.org)